

Webinar on

The Workplace of the Future: Avoiding Common Virtual Workplace Pitfalls

Learning Objectives

Developing a familial workplace culture where remote salespeople feel emotionally connected and invested

Building two-way trust and better communication between remote employees and managers

Supporting team chemistry and capitalizing on "water cooler magic" from afar



Areas Covered

Culture Leadership Development Growth HR Engagement Remote Work Technology Workplace of the future



Join this keynote to learn the secrets for developing a highperformance culture where virtual employees thrive.

PRESENTED BY:

Chris Dyer is passionate about helping leaders reach their full potential. As an expert at driving workplace performance through company culture, Chris has been featured by leading media outlets such as the BBC, NBC, and Forbes. He is also a frequent speaker at conferences all over the globe and was recently named to Inc.'s list of 10 Leadership Speakers That Can Help Transform Your Company Culture.



On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

Work used to be something done in offices. Today, it's done in coffee shops, co-working spaces, and on couches across the world. And for many, it's become an essential part of many of our workplaces. As we quickly learned at the start of this year, the ability to work remotely may at times become essential, either for entire teams/offices or for certain individuals. While there are many functions that will always require in-person work, there are a number of roles that can (and perhaps should) be done remotely, especially in times of crisis, whether personal, professional, or global. This was very apparent in 2020 as we faced a far-reaching health crisis from which we are still reeling.

While many of us may not have been completely ready for what the start of 2020 meant for the workplace, it's safe to assume many have recognized the value virtual work brings to the table. Not only does remote work provide an option in times of crisis, but even in normal, "everyday" situations, it offers many employees a better work-life balance.



It can also be highly beneficial to employers as well, including increased employee engagement, higher retention, and lower operating costs. The challenge many people face with remote work is how to ensure continued collaboration and connection from afar. The go-to answer – more meetings. However, research has shown that people spend up to 12 hours each week in meetings that are often labeled unproductive. Think about what you could do with an extra 12 hours!

So if more meetings aren't the answer, what is? As the CEO of a fully remote company, Chris Dyer is uniquely positioned to help you identify the answer to this question. In this keynote, Chris will share his experience, research, and conversations with companies of all shapes and sizes to help audience members prepare for the workplace of the future: one that may in fact have a majority of people working remotely. He will explore common pitfalls and share best practices that will set you up for virtual workplace success in the future. Join this keynote to learn the secrets for developing a high-performance culture where virtual employees not only get by, they thrive.



Who Should Attend ?

C-Suite; HR Directors & Managers; Learning and Development leaders



Why Should You Attend ?

The start of 2020 has been a whirlwind, to say the least. With a global health crisis taking the world by storm, workplaces had to adapt quickly and dramatically to the sudden need to define and build teams that function remotely. No longer just the "workplace of the future," remote work and working from a distance became today's necessity in order to navigate what was needed to help flatten the curve.

Prior to the events of 2020, remote work was still considered the direction business environments were going. As a way to attract and retain top talent, organizations continue to recognize the value of allowing remote work. However, there still remains a concern about how to build culture and connectedness despite not working in the same office. And that concern and need for best practices have not gone away, despite virtual work becoming more common.



Many people wonder how to foster the same level of collaboration and productivity when not colocated. As the CEO of a fully remote workforce and an expert on culture, Chris Dyer has expertise on how best to maintain nearness, collaboration, and productivity despite not being in one place.

He has also learned the hard way on a few things when it comes to virtual work. In this session, Chris will explore common pitfalls and share best practices that will set you up for virtual workplace success now and in the future. Join this keynote to learn the secrets for developing a highperformance culture where virtual employees thrive.



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